

IRRESISTIBLE TO FLIES. INVALUABLE TO YOU.

- ▶ Contains a unique, reduced risk active ingredient to help with resistance management
- ▶ Bait matrix is both highly attractive and palatable to flies
- ▶ Lower bulk density means fewer pounds to lift and store and an increase in the area treated per pail
- ▶ A single pellet can control up to 95 flies

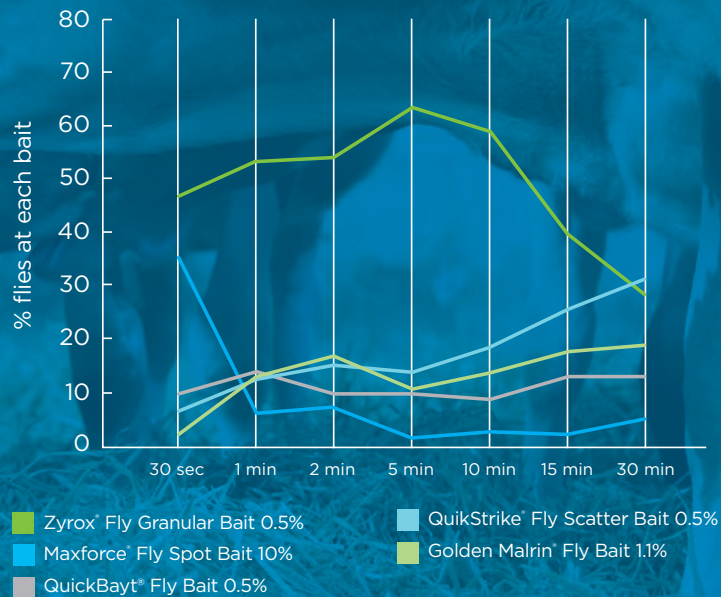
An Innovative Tool for Resistance Management

Increased behavioral aversion and physiological resistance in house flies^{1,2} means some fly baits are not as effective as they once were. However, Zyrox® fly granular bait from Syngenta Professional Pest Management features a unique active ingredient with no documented resistance that is highly attractive to flies, even without a pheromone lure.

Novel active ingredients are essential in overcoming resistance issues in house flies. The active ingredient in Zyrox, *cyantraniliprole*, makes it an ideal rotational partner in Integrated Pest Management (IPM) and Insect Resistance Management (IRM) programs for effective fly control.

Once a fly ingests Zyrox, effects can be seen within minutes. Coordinated movement stops rapidly, followed by lethargy, paralysis and death of the fly, providing quick relief and protection from nuisance flies.

House Fly Attraction Lab Trial - Florida*



*All fly baits tested except Zyrox contained a pheromone.
Source: University of Florida, Phil Koehler, Ph.D. PRO12714, 2012

 **Zyrox® Fly**
Granular bait



Flexible Application for Maximum Control

Zyrox has been approved for use both indoors (in a bait station) and outdoors in the most common areas where high fly densities are most apparent. The bait can also be scattered indoors for poultry walkways. In farm pest accounts, Zyrox can be applied in and around the following areas:

- ▶ Poultry/broiler houses
- ▶ Caged layer houses
- ▶ Swine production structures
- ▶ Livestock housing structures
- ▶ Horse stables

Low Impact for Easy Application

Zyrox was developed with the applicator in mind. The formulation was designed to produce no odorous smell or dusting during application, making Zyrox an ideal choice for application over other competing granular fly baits.



Zyrox® Fly Granular Bait



QuickBayt® Fly Bait

¹Gerry AC and Zhang D, Behavioral resistance of house flies, *Musca domestica* (Diptera: Muscidae) to imidacloprid. *US Army Med Dep J* 54-59 (2009).

²Darbo JM and Mullens BA, Assessing insecticide resistance and aversion to methomyl-treated toxic baits in *Musca domestica* L. (Diptera: Muscidae) populations in southern California. *Pest Manag Sci* 60:901-908 (2004).

Resourceful Use of Bait

The bait matrix of Zyrox has a lower bulk density than most competitor fly baits. This allows for comparable surface area coverage and volume to other baits, but with fewer pounds of bait to carry, move and store. The recommended use rate of Zyrox is 3.2 oz./1,000 ft.², and the high rate of 6.4 oz./1,000 ft.² can be used for high-level fly infestations.

Fly Bait	Pounds per pail	Low use rate oz./1,000 sq. ft.	1,000 sq. ft. applications/pail
Golden Malrin® Fly Bait	40	8	80
QuickBayt® Fly Bait	35	5.7	98
Zyrox® Fly Granular Bait	28	3.2	140

One pail of Zyrox can provide up to 60 more applications than competitor brands.

Fly Control to Meet your Needs

Syngenta is dedicated to providing products that help protect your valued assets. With proven attractiveness and efficacy, Zyrox is another example of what Syngenta has achieved through advanced scientific research and industry expertise.

Choose Zyrox to help ensure your facilities are free from the nuisance of flies.

FOR LIFE UNINTERRUPTED™

To learn more about Zyrox, please visit www.SyngentaPMP.com or call 1-866-SYNGENT(A) (796-4368).