

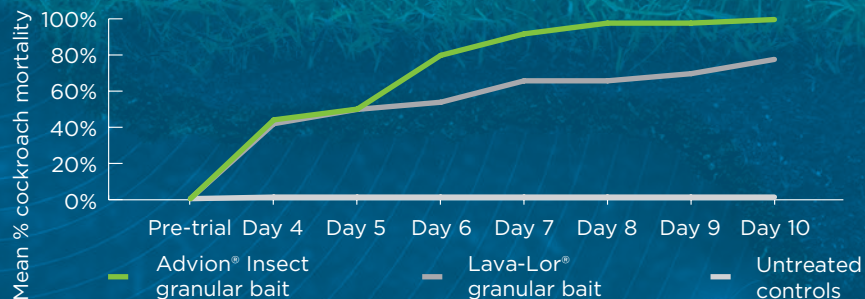
THE GRANULAR BAIT WITH A METAACTIVE EFFECT AGAINST PERIMETER PESTS

ENHANCED CONTROL THAT WORKS FOR YOU

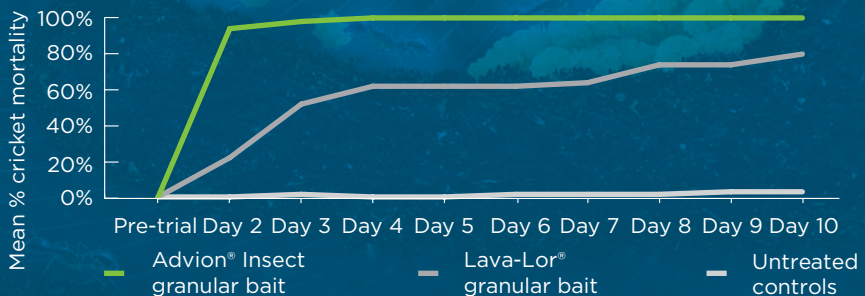
Bait attractiveness is essential for controlling perimeter pests and can lead to more efficient applications to enhance your customers' trust. Advion® Insect granular bait with a MetaActive™ effect offers the targeted control and reliability of the trusted Advion brand in a highly attractive formulation. Its advanced bait matrix is designed for maximum consumption, resulting in greater control of target pests like ants, cockroaches, crickets and silverfish.

- ▶ **Highly attractive bait matrix** – it has an appealing formulation for greater consumption among target pests
- ▶ **Peace of mind** – features the MetaActive effect for thorough, targeted control
- ▶ **Reliable control** – its active ingredient, *indoxacarb*, controls a wide range of target perimeter pests
- ▶ **Convenience** – 1-lb. shaker bottle is ideal for use as a perimeter band or spot treatments, while the 12-lb. bag helps meet higher-volume needs

Significant mortality of American cockroaches



Cricket control that outperforms the competition



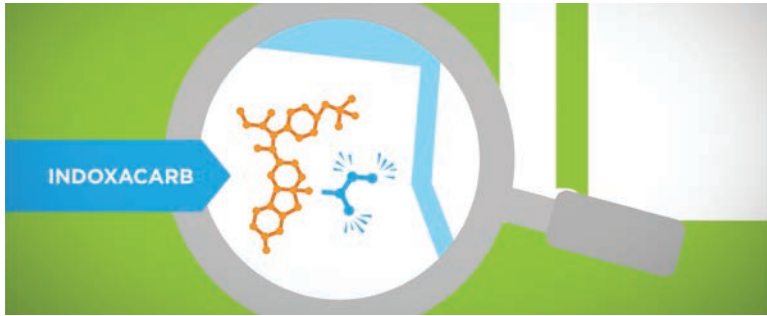
Source: Texas A&M University, PPMU19834



Performance assessments are based upon results or analysis of public information, field observations and/or internal Syngenta evaluations. Trials reflect treatment rates commonly recommended in the marketplace. All photos are either the property of Syngenta or are used with permission.
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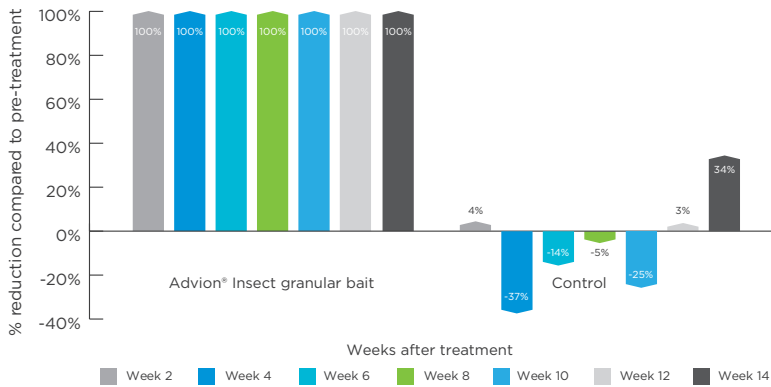
THE METAACTIVE EFFECT

Advion Insect granular bait provides targeted control of labeled pests with its MetaActive effect, which differentiates between target insects and non-target organisms.



Upon entering an insect, *indoxacarb* is converted into a new molecule with insecticidal properties. This process is activated specifically by the insect's own enzymes. The bioactivation process is not as efficient within most non-target organisms, so they are less likely to be affected by the product.

FAST, THOROUGH ELIMINATION OF ODOROUS HOUSE ANTS

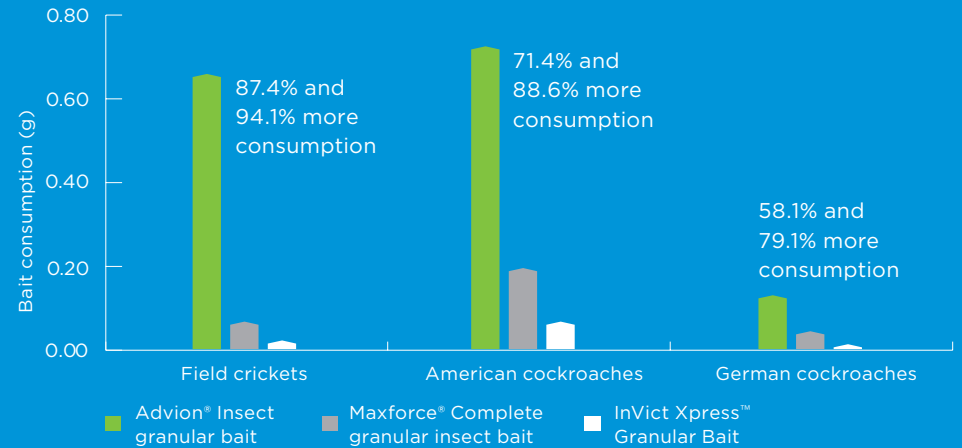
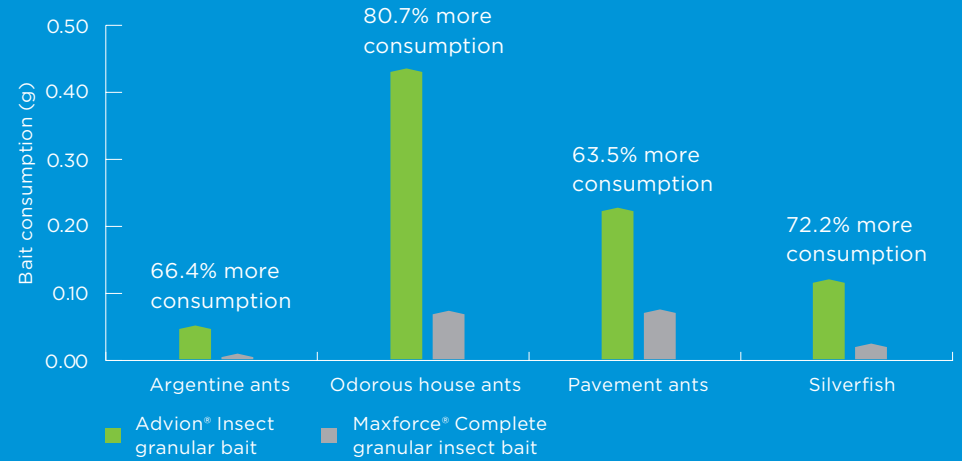


Source: Purdue University, PPMU19500

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EXCELLENT PALATABILITY AND BAIT CONSUMPTION



The percentages in the graphs represent the differences in bait consumption.

Source: PPMU16309

For more information, visit SyngentaPMP.com/AdvionIGB

Advion® Insect
Granular bait

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