THE GRANULAR BAIT WITH A METAACTIVE EFFECT AGAINST PERIMETER PESTS

ENHANCED CONTROL THAT WORKS FOR YOU

Bait attractiveness is essential for controlling perimeter pests and can lead to more efficient applications to enhance your customers’ trust. Advion® Insect granular bait with a MetaActive™ effect offers the targeted control and reliability of the trusted Advion brand in a highly attractive formulation. Its advanced bait matrix is designed for maximum consumption, resulting in greater control of target pests like ants, cockroaches, crickets and silverfish.

- **Highly attractive bait matrix** – it has an appealing formulation for greater consumption among target pests
- **Peace of mind** – features the MetaActive effect for thorough, targeted control
- **Reliable control** – its active ingredient, indoxacarb, controls a wide range of target perimeter pests
- **Convenience** – 1-lb. shaker bottle is ideal for use as a perimeter band or spot treatments, while the 12-lb. bag helps meet higher-volume needs

### Significant mortality of American cockroaches

![Graph showing significant mortality of American cockroaches]

Source: Texas A&M University, PPMU19834

### Cricket control that outperforms the competition

![Graph showing cricket control that outperforms the competition]

Source: Texas A&M University, PPMU19834
**THE METAACTIVE EFFECT**

Advion Insect granular bait provides targeted control of labeled pests with its MetaActive effect, which differentiates between target insects and non-target organisms.

Upon entering an insect, indoxacarb is converted into a new molecule with insecticidal properties. This process is activated specifically by the insect’s own enzymes. The bioactivation process is not as efficient within most non-target organisms, so they are less likely to be affected by the product.

**FAST, THOROUGH ELIMINATION OF ODOROUS HOUSE ANTS**

The percentages in the graphs represent the differences in bait consumption.

Source: PPMU16309

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**FOR LIFE UNINTERRUPTED™**

For more information, visit SyngentaPMP.com/AdvionIGB