



Unsurpassed Speed. Unbeatable Results.

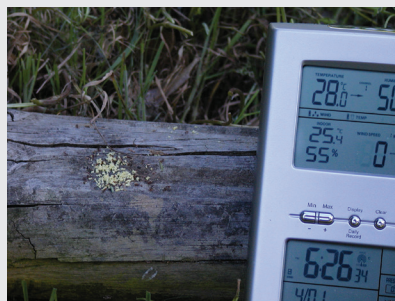
Advion® Fire Ant Bait provides unbeatable control of fire ants fast, resulting in proven customer satisfaction. Research has shown Advion Fire Ant Bait can provide total colony control in 72 hours, faster than any other fire ant bait on the market. By providing effective control year-round, Advion Fire Ant Bait is designed to save you time and money while keeping areas free from this aggressive, painful and invasive pest. For lawn care and pest management companies, Advion Fire Ant Bait can also help reduce callbacks.

Total Colony Control

A recent survey showed that rapid speed of kill is a consumer's number one concern when choosing a fire ant bait. With only one application, Advion Fire Ant Bait provides control of foraging worker ants within 12 to 48 hours and total colony control within 72 hours. After two applications, year-long colony control can be achieved. No other fire ant bait on the market compares to Advion in speed of control.



0 Hours



1.5 Hours



26 Hours



48 Hours



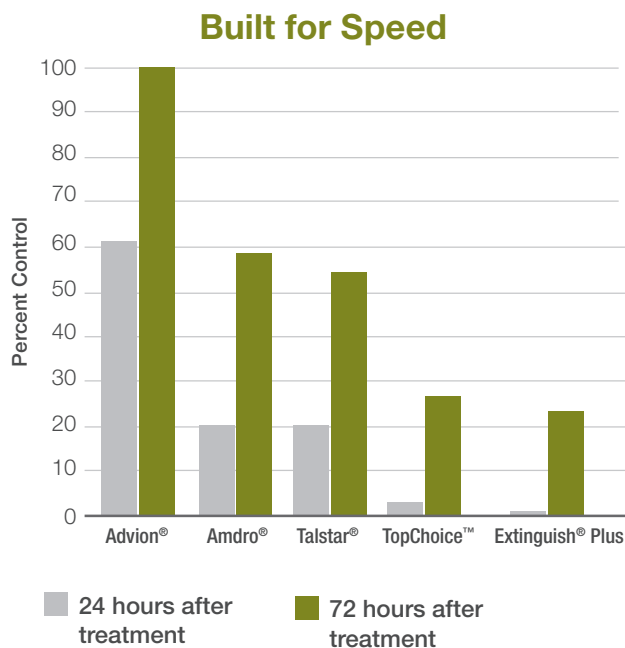
72 Hours

These time lapse images show just how fast Advion Fire Ant Bait can provide fire ant control. In just 72 hours, Advion achieved full colony control.

Photos courtesy of Charles Barr, Barr Research and Consulting, College Station, TX.

Advion Fire Ant Bait Performance

This study shows the speed of control of Advion Fire Ant Bait versus competitive products. In just 24 - 72 hours, *indoxacarb*, the active ingredient in Advion, achieved full colony control compared to 50-60 percent control by Amdro® and Talstar® fire ant baits.



PR041312 - Summer 2004
University of Florida - Dr. Richard Patterson

Economical Choice for Fast and Long-lasting Control

With only two applications needed for year-long control and low use rates (1.5 lbs./A), the cost per application of Advion is more affordable than many competitive brands. With this economic advantage and the speed of control, Advion Fire Ant Bait is your go-to brand for complete ant control and customer satisfaction.

Bigheaded ants, Pavement ants and Turfgrass ant control (not approved in CA)



Bigheaded ants are an invasive species across a large part of the U.S. From Kansas to Virginia and south to Florida, Bigheaded ants can be a danger to native ants and

a nuisance to homeowners. Advion Fire Ant bait can also be used to quickly control bigheaded ants when used at the labeled rate. In addition, pavement ants consume Advion and effective control can be achieved. These ants are found mainly in the eastern part of the USA and in California and Washington. The name comes from their preference to commonly locate their nest in or under cracks in pavement. In turf, the turfgrass ant (*Lasius neoniger*) can form mounds on greens and cause problems for golfers. A supplemental label is registered in 34 states and provides direction for use to control this troublesome ant species. Please consult your state or local extension service for supplemental label use in your state.

Use Guidelines

Applications can be made at any time of day but are most effective when ants are actively foraging, when the soil surface temperature is above 60°F and air temperature is between 75° and 90°F.

- Broadcast treatment: Use Advion Fire Ant Bait at a rate of 1.5 lbs./A for red imported fire ants, bigheaded, pavement and turfgrass ants (supplemental label).
- Mound treatment: Make sure not to disturb the mound and not to apply to the tops of the mounds. Apply 4 tablespoons (0.5oz)/ mound. Apply bait uniformly, 3 to 4 feet around the mound.
- Do not apply more than 6 lbs./A total or 4 applications in a one year period.
- For optimal efficacy, use fresh bait, do not apply if the area to be treated is wet.

Give your customers the speed and control they need with Advion Fire Ant Bait.

For more information about Advion Fire Ant Bait, please visit www.GreenCastOnline.com/Advion or call 1-866-SYNGENT(A) (796-4368).

